

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 PA-02 PRS-01 INR-07 /023 W

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R 131019Z JUL 76

FM AMEMBASSY LONDON

TO USIA WASHDC

INFO SECSTATE WASHDC 3594

USMISSION NATO BRUSSELS

UNCLAS LONDON 10830

USIAC

FOR IEU

E.O. 11652: N/A

SUBJECT: SPEAKING ENGAGEMENT: AMBASSADOR STRAUZS-HUPE

1. ON JULY 1 AMBASSADOR STAUZS-HUPE WAS THE GUEST OF HONOR AND THE PRINCIPAL SPEAKER AT THE ANNUAL FREE ENTERPRISE DAY LUNCHEON SPONSORED BY THE BRITISH ORGANIZATION AIMS FOR FREEDOM AND ENTERPRISE. THE LUNCHEON WAS AN IMPORTANT ONE AND WAS ATTENDED BY OVER ONE HUNDRED LEADING FIGURES IN THE WORLDS OF BUSINESS, GOVERNMENT, NON-GOVERNMENTAL ORGANIZATIONS. JOURNALISM AND HIGHER EDUCATION.

2. THOSE AT THE HEAD TABLE WITH THE AMBASSADOR WERE: SIR JOHN REISS, CHAIRMAN OF ASSOCIATED PORTLAND CEMENT MANUFACTURERS LIMITED AND HOST OF THE LUNCH IN HIS CAPACITY AS CHAIRMAN OF THE COUNCIL OF AIMS FOR FREEDOM AND ENTERPRISE; SIR IAN LYLE, PRESIDENT OF TATE AND LYLE LIMITED. A MULTIPURPOSE CONGOLOMERATE INCLUDING SUGAR REFINERIES AND MANUFACTURES; THE EARL OF CROMER, FORMER BRITISH AMBASSADOR TO WASHINGTON AND FORMER GOVERNOR OF THE BANK OF ENGLAND; SIR KEITH JOSEPH. M.P.. CHIEF THEORETICIAN OF THE CONSERVATIVE PARTY AND ONE OF MRS. THATCHER'S CLOSEST ADVISERS IN HER SHADOW CABINET;
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LORD JOSEPH KAGAN. CHAIRMAN OF THE GANNEX GROUP OF

COMPANIES, A MEMBER OF THE LABOUR PARTY AND REPUTED TO BE A CLOSE FRIEND OF FORMER PRIME MINISTER HAROLD WILSON; JO GRIMOND, M.P., UNTIL RECENTLY INTERIM LEADER OF THE LIBERAL PARTY, FOLLOWING THE RESIGNATION OF JEREMY THORPE, AND FORMER LEADER OF THE LIBERAL PARTY 1956-67: ENOCH POWELL, CONTROVERSIAL ULSTER UNIONIST M.P.; MICHAEL IVENS, DIRECTOR OF AIMS FOR FREEDOM AND ENTERPRISE; AND RALPH HARRIS, GENERAL DIRECTOR OF THE INSTITUTE FOR ECONOMIC AFFAIRS AND RECIPIENT OF THIS YEAR'S FREE ENTERPRISE AWARD.

3. IN ADDITION TO MAKING THE PRINCIPAL ADDRESS AT THE LUNCHEON, THE AMBASSADOR ALSO PRESENTED THE FREE ENTERPRISE AWARD TO RALPH HARRIS AND TWO SPECIAL FREE ENTERPRISE AWARDS TO SIR FRANK TAYLOR, FOUNDER AND MANAGING DIRECTOR OF THE WORLD-WIDE TAYLOR WOODROW GROUP OF ENGINEERS, CONSTRUCTION AND DEVELOPMENT COMPANIES, AND PATRICK DE LAZLO, CREATOR AND CHAIRMAN OF THE SMALL BUSINESSES ASSOCIATION.

4. THE AMBASSADOR SPOKE ON THE THEME OF THE NATO ALLIANCE AS THE SHIELD BEHIND WHICH FREEDOM AND ENTERPRISE HAVE BEEN ABLE TO FLOURISH IN THE ATLANTIC WORLD. HE MADE SOME COMPARISONS BETWEEN THE SOVIET SYSTEM AND THE FREE ENTERPRISE, OPEN MARKET SYSTEM, DESCRIBED THE RISE OF SOVIET MILITARY CAPABILITIES, COMMENTED ON THE STATE OF THE NATO ALLIANCE AND MADE A VERY STRONG ARGUMENT FOR THE NECESSITY OF MAINTAINING. AND, IF POSSIBLE, INCREASING, DEFENSE SPENDING, IF NECESSARY, EVEN AT THE EXPENSE OF EXPENDITURES ON DESIRABLE SOCIAL SECURITY, WELFARE AND EDUCATION PROGRAMS.

5. THE SPEECH WAS EXTREMELY WELL RECEIVED BY THIS IMPORTANT HIGH-LEVEL AUDIENCE AND BY THE SPONSORING ORGANIZATION. THE PRESS WAS VERY WELL REPRESENTED AT THE LUNCH. HOWEVER, MEDIA COVERAGE OF THE SPEECH ITSELF UNDOUBTEDLY WAS REDUCED BY THE ATTENTION GIVEN TO IMPORTANT NATO REPORT COVERING SOME OF THE SAME SUBJECTS TOUCHED ON BY THE AMBASSADOR WHICH WAS RELEASED IN BRUSSELS JUST IN TIME TO HIT THE PAPERS HERE THAT OTHER-

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WISE MIGHT HAVE PICKED UP THE AMBASSADOR'S REMARKS.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SOCIAL RECEPTIONS, AMBASSADORS, SPEECHES
Control Number: n/a
Copy: SINGLE
Draft Date: 13 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976LONDON10830
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760269-0610
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760765/aaaacetf.tel
Line Count: 110
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: schaeafaj
Review Comment: n/a
Review Content Flags:
Review Date: 25 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 FEB 2004 by ThomasVJ>; APPROVED <23 SEP 2004 by schaeafaj>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SPEAKING ENGAGEMENT: AMBASSADOR STRAUSZ-HUPE
TAGS: PFOR, UK, (STRAUSZ-HUPE, ROBERT)
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006